



## Media kit

**The GTR Leaders in Trade awards and GTR Best Deals highlight excellence in the trade, commodity, supply chain, export finance and fintech markets.**

Those interested in being considered for these awards must submit all the requested documentation in one streamlined process. *(Please see the guidelines for Leaders in Trade, and the submission criteria for Best Deals on the following pages.)*

We have introduced new rules with regards to length of submissions, so please ensure you are familiar with these.

GTR's journalists will use your submissions when reporting on the wins, so please do not include any confidential information.

**The deadline for submissions is January 11, 2022 and no further submissions will be considered after this date.**

Please email all submissions to [awards@gtreview.com](mailto:awards@gtreview.com)

Those involved in the winning deals will be notified of their success in February, and a full write-up of the Best Deals will appear in the Q2 2022 issue of GTR.

Leaders in Trade winners will be announced at GTR's annual awards dinner in London in May 2022. However, a shortlist will be announced and communicated to the market in February.

A full write-up of the Leaders in Trade winners will appear in the Q3 2022 issue of GTR.

For more details on the awards dinner in London, and to secure your seat, please contact [events@gtreview.com](mailto:events@gtreview.com)

Email [awards@gtreview.com](mailto:awards@gtreview.com) to submit an entry for GTR Best Deals

Email [awards@gtreview.com](mailto:awards@gtreview.com) to nominate your institution for a GTR Leaders in Trade award

Email us at [events@gtreview.com](mailto:events@gtreview.com) to find out more about the GTR Charity Awards Dinner in London in May 2022



# GTR Awards

# GTR Leaders in Trade

- › Please select from the list which – if any – categories you would like to nominate your institution to be considered for in the **GTR Leaders in Trade** awards.
- › Please select a maximum of 3 categories.
- › Please provide a 300 to 500-word explanation of why your institution deserves to win. **This must include reference to achievements from 2021. Your submission should not exceed 1 page and should not include generic presentations/slides.**
- › Deals submitted for Best Deals will be consulted in the decision-making process and can be used as part of your substantiation for your nomination.

## Regional awards: Banks

*Best trade finance bank in:*

- › *East Africa*
- › *West Africa*
- › *Southern Africa*
- › *Middle East*
- › *North Africa*
- › *North America*
- › *Latin America*
- › *East Asia & the Pacific*
- › *South Asia*
- › *Eastern Europe*
- › *Western Europe*
- › *UK*

## Global awards: Banks

- › *Best development bank*
- › *Best bank for ESG (trade or supply chain finance)*
- › *Best bank for ESG (export finance)*
- › *Best bank for digitalisation*
- › *Best supply chain finance bank*
- › *Best commodity trade finance bank*
- › *Best export finance bank*
- › *Best trade finance bank*

## Global awards: Other industry players


- › *Best trade or supply chain finance law firm*
- › *Best export finance law firm*
- › *Best export credit agency*
- › *Best fintech in trade*
- › *Best fintech startup in trade*
- › *Best trade finance software provider*
- › *Best alternative trade or supply chain finance provider*
- › *Best trade credit and political risk insurance underwriter*
- › *Best trade credit and political risk insurance broker*

Email  
[awards@gtreview.com](mailto:awards@gtreview.com)  
to nominate your institution  
for a GTR Leaders  
in Trade award





# GTR Best Deals



Email  
[awards@gtreview.com](mailto:awards@gtreview.com)  
to submit an entry  
for GTR Best Deals

## Submit your entry for GTR Best Deals 2021

### *Deal submission criteria:*

We invite institutions to submit a **maximum of 2 deals per type of transaction** – trade, commodity, supply chain, export (including project) finance and fintech innovation. (That's a maximum of 10 deals in total, please.) Winners will be spread across all of these categories.

**Please note that client permission to disclose deal information must be obtained before submitting.**

Deals submitted on a 'no names' basis or without loan amounts will be disqualified.

### *You must provide the following information:*

- › **Date of signing:** the deal must have been closed and reached final signing within 2021 – not a day before or after
- › **Type of transaction:** deals must have trade, commodity, supply chain or export finance elements. Project finance deals can be submitted but will then be considered and judged on their export content as to their relevance and suitability
- › **Borrower**
- › **Loan amount** (essential information)
- › **Tenor**
- › **Lenders:** please list all lenders involved – not just your own institution
- › **Law firms**
- › **Insurers/ECAs**
- › **Pricing** (if possible)
- › **Regions/countries** in the deal
- › **Why should your deal win?** Please provide at least 200 words outlining what makes your deal better than all the rest. **Winning attributes include: large loan amount; length of tenor; number of institutions involved; novel methods of risk mitigation; unique structure; deal closed in face of severe political or economic barriers, etc**



## LONDON

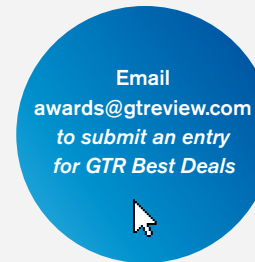
GTR  
Exporta Publishing & Events Ltd  
4 Hillgate Place  
London SW12 9ER  
Tel: (+44) 20 8673 9666  
Fax: (+44) 20 8673 9662

### Sales and advertising

**Peter Gubbins**  
Managing director  
pgubbins@gtreview.com  
+44 (0)20 8772 3000

### Editorial

**Shannon Manders**  
Editorial director  
smanders@gtreview.com  
+44 (0)20 8772 3021



# Contacts